

Bi-Weekly Experience Bonus

We here at BetterLife are so excited about our Bi weekly process that we want to have as many independent agents as possible experience the revenue generating power of this industry unique product in 2022.

That is why we are going out of our way to incentivize your production. Not only will you receive your regular commission on your first issued Bi-Weekly sale in 2022, but you will also receive a bonus on that first case of **\$500!**

That is not all!

Each issued Bi-Weekly case through December 1, 2022, will earn you 1 entry into the end of the year Bi-Weekly celebration. The more you issue, the more entries you'll receive.

In the first week of December (right before the holidays) we will pool each and every Bi–Weekly entry together and draw 1 name.

That lucky person will receive a bonus of \$3,000!

We want to prove to you that this proprietary method can be a game changer. Not only for the ease of use to your clients, but for your ability to stand out from your competition.

Providing this proprietary product to new homeowners or homeowners going through the refinancing process is an easy way to charge your 2022 revenue. Keep in mind that purchasing a BetterLife policy also provides your client FREE access to our full suite of <u>Member Benefits</u>.

The following materials have been added to our Agent Toolkit and are designed to work together:

- Bi-Weekly Brochure
- <u>Bi-Weekly Presentation</u> (Spiral Bound book or PDF presentation)
- <u>Bi-Weekly Illustration Request Form</u>
- Bi-Weekly Checklist

Let's make 2022 your most profitable year.

Joe DuMond

Director, Independent Sales